

ABSTRACT OF THE DISCLOSURE

METHOD, SYSTEM, AND PRODUCT SERVICE FOR LOCATING ITEMS SATISFYING A GENERAL REQUIREMENT AND RANKING ITEMS ACCORDING TO UTILITY

5 A method, system, and product are described for locating items which satisfy a general requirement and then ranking those items according to the utility of each type of item. A general requirement is first received. A utility is specified for each of multiple types of items which would satisfy the general requirement. Available items are then located which match one of the specified types of items. The located available items are
10 then ranked utilizing the utility specified for the types of items.

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